

# MARIA KHAN

## GRAPHIC DESIGNER

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## PORTFOLIO

[maria-khan.co.uk](https://maria-khan.co.uk)

## TECHNICAL SKILLS

Photoshop

Illustrator

InDesign

After Effects

Visual Studio Code

Microsoft Office

Salesforce

Pardot

HubSpot

SendGrid

HTML & CSS

Wix

WordPress

Figma

## PROFESSIONAL PROFILE

I am a competent Graphic Designer, with a love of Art and Design and a strong creative flair. I am also ambitious, self motivated, hard-working and responsible with an articulate and outgoing personality. This allows me to offer perspective employers a wide range of skills, with reputable knowledge within the design and marketing world, I know that my studies, experience, character and drive will allow me to be an asset to any team. I am seeking a full-time graphic design role, one in which I am eager to progress my career in.

### PERSONAL SKILLS:

- Confident in my design abilities and succeeding in my career, as I dedicate myself to doing well and focus on constant enhancement with a coordinated approach.
- Always ready for the unexpected, so I can adapt and resolve the task at hand.
- Pick things up very quickly and can adjust to change with ease.
- Excellent verbal and written communication at all levels.
- Able to handle the pressure situations, thus being able to work to strict deadlines.
- Excellent marketing, design and typography skills for both digital and print.

## EDUCATION

### BSC PRODUCT DESIGN

University of Huddersfield  
2018 - 2021  
Graduated with 2:1

### ROCHDALE SIXTH FORM COLLEGE

A Levels  
Psychology, English Literature and  
Religious Studies

### MATTHEW MOSS HIGH SCHOOL

GCSEs  
9 GCSEs A\*-C  
Including Maths and English

## PROFESSIONAL EXPERIENCE

### KNIGHT KNOX PROPERTY INVESTMENT - UK & DUBAI GRAPHIC DESIGNER

#### JUNE 2023 - PRESENT

- Creating engaging design materials that represent clear customer journey and communicate complex ideas through aesthetic and visual storytelling catering to the unique property market.
- Designing full branding kits for sub-brands within the company - started from ideation to full brand identity, with logo, typography and colour palettes.
- Working alongside Manchester's top luxury property developers including Renaker, Salboy and X1 Developments to create consistent and engaging marketing material
- Coding custom responsive newsletters for publication using HTML5 and CSS engaging with large third-party databases

## LANGUAGES

English

Urdu

Punjabi

- Liaising with clients overseas and designing for print for overseas exhibitions such as Dubai, Saudi Arabia and Hong Kong.
- Managing multiple projects at once and designing for events, social media posts and various marketing streams. (Email, SEO and PPC)
- Designing brand collateral such as corporate and company brochures, roller banners and stationery maintaining brand consistency

## HOBBIES

- TRAVELLING
- PHOTOGRAPHY
- FOOTBALL
- CARS
- COOKING
- MOVIES

### **AAMRON SPORTS - JUNIOR GRAPHIC DESIGNER MAY 2022 - JUNE 2023**

- Providing animations and marketable material such as promotional emails, newsletters and brochures as well as self managing strict deadlines to work coherently.
- Designing publications for both website and print using the correct brand typography, layouts and aesthetics.
- Working and understanding custom client briefings and providing a finished marketable design from mock ups to final design.

### **ABEL&CAIN - SUMMER DESIGN INTERNSHIP JUNE 2022 - SEPTEMBER 2022**

- Working alongside photographers to create engaging pieces to fit within the streetwear branding, with special attention in maintaining brand consistency.
- Designing content plans in advance of peak seasons such as christmas and summer collections.
- Orchestrating social media launches, building anticipation and creating further brand awareness with engaging design.

## REFERENCES

References can be obtained upon request.